



For Immediate Release:

Techmark, Inc. introduces the Qual-Trac potato quality tracking system that will track potatoes in real time from harvester in the field to the potato storage or fresh loading/packing system. The Qual-Trac system delivers a yield map of the field along with a map that will identify each truck load in storage and where the potatoes were harvested. The Qual-Trac system has been developed and successfully tested over the 2003 and 2004 potato harvest seasons. “This system is an integral part of our quality mapping system for potato production and delivery to the processor or packer,” states Todd Forbush, engineer at Techmark, Inc. The beauty of the system is that it requires minimal interaction with potato harvest laborers. Qual-Trac also provides real time information to potato harvest managers about the progress of each harvesting system being used, either local or remote, throughout the day. Details of how long each truckload of potatoes takes to fill, weigh and be delivered are also available to the harvest management team in real time. This information can be transferred into a growers database application or can be viewed through the Qual-Trac data analysis and reporting software supplied.

“The Qual-Trac system accurately tracked over 750,000 cwt of potatoes from the field to our storage during the 2004 harvest season. The yield maps of these fields helped us identify how each field performed, while the harvester efficiency assisted us in the evaluation of each of our harvesting systems” stated Brian Sackett of Sackett Potatoes, Inc., Mecosta, Michigan.



For information on utilizing this system please contact Todd Forbush 517-322-0250 or email [tforbush@techmark-inc.com](mailto:tforbush@techmark-inc.com).